

Message Text

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54

ACTION EB-06

INFO OCT-01 NEA-10 ISO-00 AGR-10 CIAE-00 COME-00 INR-07

LAB-03 NSAE-00 RSC-01 SP-02 STR-04 TRSE-00 SWF-01

CIEP-02 FRB-01 OMB-01 /049 W

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R 041055Z NOV 74

FM AMEMBASSY CAIRO

TO SECSTATE WASHDC 9923

INFO AMEMBASSY BEIRUT

USINT ALTIER

AMEMBASSY DAMASCUS

AMEMBASSY RABAT

AMEMBASSY TUNIS

UNCLAS CAIRO 8732

BEIRUT PASS BAGHDAD

E.O. 11652: N/A

TAGS: BEXP XF XI EG

SUBJECT: MAY 1975 COTTON GINNING/TEXTILE

MANUFACTURING EQUIPMENT TRADE MISSION

REF STATE A-7836 OF OCT 16, 1974.

1. PROPOSED TRADE MISSION TO EGYPT IN MAY, 1975, ACCEPTABLE
TO EMBASSY. BELIEVE MARKET FOR COTTON GINNING AND TEXTILE
MACHINERY IS PROMISING. AS DEPT AWARE, MARKET RESEARCH
FOR EGYPT IN THESE AREAS IS BEING PREPARED UNDER CONTRACT.
EMBASSY HOPES TO COMPLETE ITS PRELIMINARY ASSESSMENT OF
THIS MARKET RESEARCH IN NEXT FEW WEEKS AND IS POUCHING
COPIES OF COMPLETED MARKET RESEARCH STUDIES TO DEPT OF
COMMERCE.

2. EMBASSY SEES NO PROBLEM WITH MISSION TIMING ARRIVAL
DURING MAY, 1975. EMBASSY WILL GIVE MISSION ALL
FEASIBLE SUPPORT WIHN OUR LIMITED PERSONNEL RESOURCES.

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FOR GREATEST EFFECTIVENESS, SIZE OF MISSION SHOULD BE

RESTRICTED TO A MAXIMUM OF 18-20 MEMBERS, 12-15 MEMBERS
WOULD BE IDEAL. COMMERCE OR SPONSORING AGENCY FOR MISSION
SHOULD PLAN TO SEND ADVANCE MAN TO EGYPT FOR FULL WEEK PRECEDING
ARRIVAL OF MISSION TO PROVIDE DETAILED FOLLOWUP OF SCHEDULE.

3. SUGGEST THAT MISSION ITINERARY BE DETERMINED AS SOON
AS POSSIBLE SO THAT HOTEL RESERVATIONS MAY BE MADE. EMBASSY
ANTICIPATES NO LET-UP IN NUMBER OF COMMERCIAL VISITORS TO
CAIRO AND TIGHT HOTEL SITUATION WILL CONTINUE. TRAVELERS
ARE ALREADY HAVING DIFFICULTY IN OBTAINING HOTEL RESERVATION
FOR MARCH APRIL.
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